

Honda Cars India launches refreshed New Jazz

- Latest offering enhanced with Premium Style, Sporty Exteriors, Advanced LED package and Super Spacious Enriched Interiors
- Segment exclusive offering One Touch Electric Sunroof
- Introduction of new flagship Jazz ZX grade
- Powered by Honda's well acclaimed 1.2L i-VTEC petrol engine (BS- 6 compliant) offered in Manual and CVT variants

New Delhi, August 26 2020: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today launched its premium hatchback New Honda Jazz with refreshed looks, premium styling, a new flagship grade Jazz ZX alongwith segment leading features. Designed for the very demanding, the New Jazz exemplifies perfection in its truest form with its modern sporty styling, aerodynamic efficiency, class-leading cabin space, advanced technology and full range of safety features.

To cater to the customers who are not only discerning but also want the very best, the New Jazz line-up has been enriched with the addition of a new flagship grade ZX.

In terms of exterior design, New Honda Jazz comes with several refinements including New Chrome accentuated High Gloss Black Grill, Advanced LED package of New LED Headlamp (Inline Shell) with DRL, New LED Fog lamps, Signature Rear LED Wing Light and Newlydesigned front and rear bumpers. The most striking feature of the New Jazz is the newly introduced Segment Exclusive 'One Touch Electric Sunroof' which will set a new trend among premium hatchbacks.

Commenting on the launch of New Jazz, **Mr. Gaku Nakanishi, President & CEO, Honda Cars India Ltd.,** said, "It gives us immense joy to launch the refreshed New Jazz. Besides giving the Honda Jazz a stylish and sportier makeover, the introduction of segment-exclusive Sunroof will add a new dimension to the car and make it stand out in the segment. The overwhelmingly spacious cabin in a hatchback form with loads of premium features make the New Jazz an absolute best and we are confident that it will be well-appreciated by our customers". He



further added, "This is our fourth launch in the last two months after resumption of operations in Unlock phase, including new launches and refreshed versions. We are also ramping up our production and are hopeful that with the improving customer sentiments and festive season already started, we will be able to cater to the demand of our customers."

The interiors of the New Jazz offer a super spacious, premium & comfortable cabin much beyond its class. It offers customers with an array of advanced interior equipment and comfort features such as new Soft Touchpad Dashboard, Cruise Control, Auto AC with Touchscreen Control Panel, Multi Information Combimeter with LCD display and ECO ASSIST[™] Ambient Rings, Steering mounted audio, telephony and voice controls, One Push Start/Stop Button with white and red illumination and Honda Smart Key System with Keyless remote. The New Jazz also offers a highly convenient and massive 354L of cargo space, which is again the segment best.

The New Jazz will be powered by Honda's well acclaimed and BS-6 compliant 1.2L i-VTEC petrol engine in both Manual and 7 speed CVT (Continuously Variable Transmission) variants. The engine delivers a maximum power of 90PS@6000 rpm and a torque of 110 Nm@4800 rpm. It has been mated with Honda's advanced 5-speed Manual transmission delivering an impressive fuel efficiency of 16.6 km/L as per test data. The automatic variant of the New Jazz comes with Honda's advanced CVT technology from Earth Dreams Technology Series and offers a fuel economy of 17.1 km/L. The New Jazz is the only car in its segment which is equipped with race inspired steering wheel mounted Paddle Shifters in CVT variants to control shifts for a more spirited driving experience. The CVT variants of the Jazz are the most popular variants and accounted for almost 70% of total Jazz sales in the market last year.

Adding to the aesthetics and convenience of the New Jazz is the **DIGIPAD 2.0** - an advanced infotainment system that offers seamless and smart connectivity. The **17.7 cm Advanced Touchscreen Audio, Video and Navigation system** comes with **seamless smartphone connectivity through Apple CarPlay™, Android Auto™, newly introduced Weblink** and a host of advanced functionality like Voice Command, Messages, Bluetooth Handsfree Telephony & Audio and Wireless Infrared Remote.

The New Jazz is equipped with a range of Honda's active and passive safety technologies, which are offered as standard equipment across all variants. It features Honda's own **Advanced Compatibility Engineering[™] (ACE[™])** body which enhances self-protection while mitigating



damage to other vehicles in the event of a collison. Safety features include **Standard Dual Front SRS Airbags, ABS with EBD, Multi-View Rear Camera with Guidelines, Rear parking Sensor, Driver Side Window One touch up/down operation with pinch guard, Impact Mitigating Front Head Rests, Immobilizer anti – theft system, Pedestrian Injury mitigation technology** amongst others.

With the addition of ZX grade, the New Jazz will now be available in **3 feature-packed grades** - **V, VX and ZX in Petrol in both Manual and CVT variants**. The New Jazz will be available with a choice of 5 colour options – Radiant Red Metallic, Lunar Silver Metallic, Platinum White Pearl, Modern Steel Metallic and Golden Brown Metallic.

Ex-showroom Delhi prices of New Honda Jazz are as below:

New Jazz	V	VX	ZX
Manual	Rs. 7,49,900	Rs. 8,09,900	Rs. 8,73,900
CVT Automatic	Rs. 8,49,900	Rs. 9,09,900	Rs. 9,73,900

The New Honda Jazz offers complete peace of mind with 3 years Unlimited Kilometres warranty as standard benefit to the customer. Additionally, customers can opt for Extended Warranty for additional two years Unlimited / Limited kilometres for extra peace of mind. The New Jazz now offers competitive cost of maintenance with Service interval of 1 year/ 10,000km, whichever is earlier, and the 3-year Annual Maintenance Package at the time of car purchase with starting price of Rs 11,670 for three years / 30,000 kms, whichever is earlier.

HCIL will start deliveries of the new Jazz from HCIL dealer network across the country. Besides HCIL extensive dealer network in the country, customers can also book the refreshed New Jazz online from the comfort of their home through **Honda's online sales platform 'Honda from Home'.**

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.



The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

Honda Cars India Ltd	AvianWE	
Saba Khan <u>saba@hondacarindia.com</u>	Dhirendra Negi,	
Vivek Anand Singh;	M: 9818628096, E-mail: dhirendra@avianwe.com	
vasingh@hondacarindia.com	Akshaye Chopra,	
	M: 9915855064, E-mail ID: akshaye@avianwe.com	